

BOARD INITIATIVES 2019-2023

Over-Arching Priorities

1. Marketing and Outreach
 - a. Expand into e-newsletter, quarterly marketing magazine, expand social media presence
 - b. Direct communication with all elected officials
 - c. Expand legislative monitoring and communication
 - d. STEM Mobile to K-12
 - e. Highlight faculty, staff and student stories in local and social media
2. Community Participation
 - a. Executive Council members involvement in civic organizations
 - b. College conduct/coordinate a community service project
3. EMP Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.
 - a. Enhanced data collection and analysis, data-driven decisions. More efficient reporting structures and program review

2019-2020

Educational Master Plan Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.

- Guided Pathways Formation
- Align outcome goals to the Vision for Success plan for the California Community College system.
- Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes

Educational Master Plan Goal #2: Increase efficient and effective use of all resources.

- Commence Measure AV build out
- Professional Development for all staff
- Effective scheduling and productivity: faculty and staff planning

Educational Master Plan Goal #4: Advance more students to college-level coursework.

- Curriculum alignment for completion efficiency and transfer
- AB 705 scheduling and impact review
- Develop integration with Guided Pathways and college transfer and completion initiatives

2020-2021

Educational Master Plan Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.

- Guided Pathways Implementation
- Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes

Educational Master Plan Goal #2: Increase efficient and effective use of all resources.

- Continue Measure AV build out
- Professional Development for all staff
- Effective scheduling and productivity

Educational Master Plan Goal #5: Align instructional programs to the skills identified by the labor market.

- CTE Curriculum alignment for completion efficiency, strengthen programs
- AB 705 scheduling and impact review
- Develop integration with Guided Pathways and Strong Workforce initiatives

2021 – 2022

Educational Master Plan Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.

- Guided Pathways Formation
- Align outcome goals to the Vision for Success plan for the California Community College system.
- Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes

Educational Master Plan Goal #2: Increase efficient and effective use of all resources.

- Continue Measure AV build out
- Professional Development for all staff
- Effective scheduling and productivity: faculty and staff planning

Educational Master Plan Goal #4: Advance more students to college-level coursework.

- Curriculum alignment for completion efficiency across the institution and Guided Pathways development
- AB 705 scheduling, impact of non-completion
- Complete integration of Guided Pathways across the institution

2022 – 2023 (Continue 2021-2022)

- Reinforce Marketing and Outreach Initiatives to recover enrollments post-pandemic